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# Rethinking Heritage

## Nature, Culture, Landscape



International Seminar  
University of Girona  
14 June, 2017

More information  
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Limited places  
Registration open from 21 April:

[udg.edu/seminaripatrimoni](http://udg.edu/seminaripatrimoni)

Hall of Degrees  
University of Girona  
Faculty of Arts and Humanities  
Plaça Ferrater i Mora  
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# Rethinking Heritage

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### Content and objectives

Landscape provides a global and inclusive view to the idea of heritage in two ways. On one hand, it includes both natural and cultural heritage together, in line with the view defended at the European Landscape Convention in the year 2000. Secondly, it also helps us to see some elements of our heritage, listed or otherwise, not as isolated artefacts, but as part of a group, or rather of a setting which makes sense of their existence. At the same time, we are advancing towards more inclusive and plural concepts of landscape and heritage, with shared responsibilities in which society has an increasingly relevant role in assigning heritage status to both natural or cultural elements. The idea of landscape as heritage also offers information for future planning and management, for local economic development, and is also a powerful way of creating public awareness. The workshop will touch on all these issues, which are the core of the Master in Heritage (specialising in Cultural and Natural Heritage) which the UdG will offer from the 2017/2018 academic year.

### Programme

8.30-9.00 Registration and documentation distribution

9.00-9.30 Presentation and opening of the seminar

Jusèp Boya, Director General d'Arxius, Biblioteques, Museus i Patrimoni de la Generalitat de Catalunya  
Sergi Bonet, Rector de la Universitat de Girona

### Part A. CONCEPTUAL AND METHODOLOGICAL REFLECTIONS

9.30-10.15 "Paisatge, patrimoni i polítiques públiques". Joan Nogué, Professor of Human Geography at the UdG

10.15-11.00 "My Landscape, our Landscape: Heritage and Identity as Carriers of New Common Values". Bas Pedroli, Professor at the University of Wageningen

11.00-11.30 Coffee Break

11.30-12.15 "Hacia una concepción integral del patrimonio". Mónica Luengo, Member of the Scientific Committee at ICOMOS

12.15-13.00 "La patrimonialització dels paisatges ordinaris". Francesc Muñoz, Urbanisation Observatory, UAB

13.00-14.00 Discussion with the participation of all morning's speakers, open to the public. Chair: Joan Nogué, Professor of Human Geography at the UdG

14.00-15.30 Networking

### Part B. CASE STUDIES AND GOOD PRACTICE IN THE NATURAL AND CULTURAL HERITAGE FIELD

15.30-16.15 "The Experience of Landschappen NL". Gerrit-Jan van Herwaarden, Landschappen NL

16.15-17.00 "Heritage and Planning. New Approaches to Historic Landscapes". Sam Turner, director of the McCord Centre for Landscape, University of Newcastle

17.00-17.30 Coffee Break

17.30-18.15 "La partecipazione cittadina nella definizione del valore dei luoghi. Il caso di borgo Baver". Simonetta Zanon, Fondazione Benetton Studi Ricerche

18.15-19.00 "La gestió d'un espai catalogat com a Paisatge Cultural Patrimoni de la Humanitat per la UNESCO: El cas de la Serra de Tramuntana de Mallorca". Lluïsa Dubon, PhD in Geography, Head of Strategic Planning, Balearic Islands Government

19.00-20.00 Discussion with the participation of all the afternoon's speakers, open to the public. Chair: Joaquim Nadal, Director of Institut Català de Recerca en Patrimoni Cultural

20.00 Conclusion

This Seminar is directly related to the Interuniversity Workshop which will take place at the UdG on 15 June regarding post-graduate training available in the field of cultural and natural heritage. Both events, the Seminar and the Workshop, will be held thanks to the support obtained by the Universities of Girona and the Balearic Islands for the consolidation of Projects of Excellence (Ministry of Education, Culture and Sports Resolution of 4 December 2015, Case No. CEI15-09).